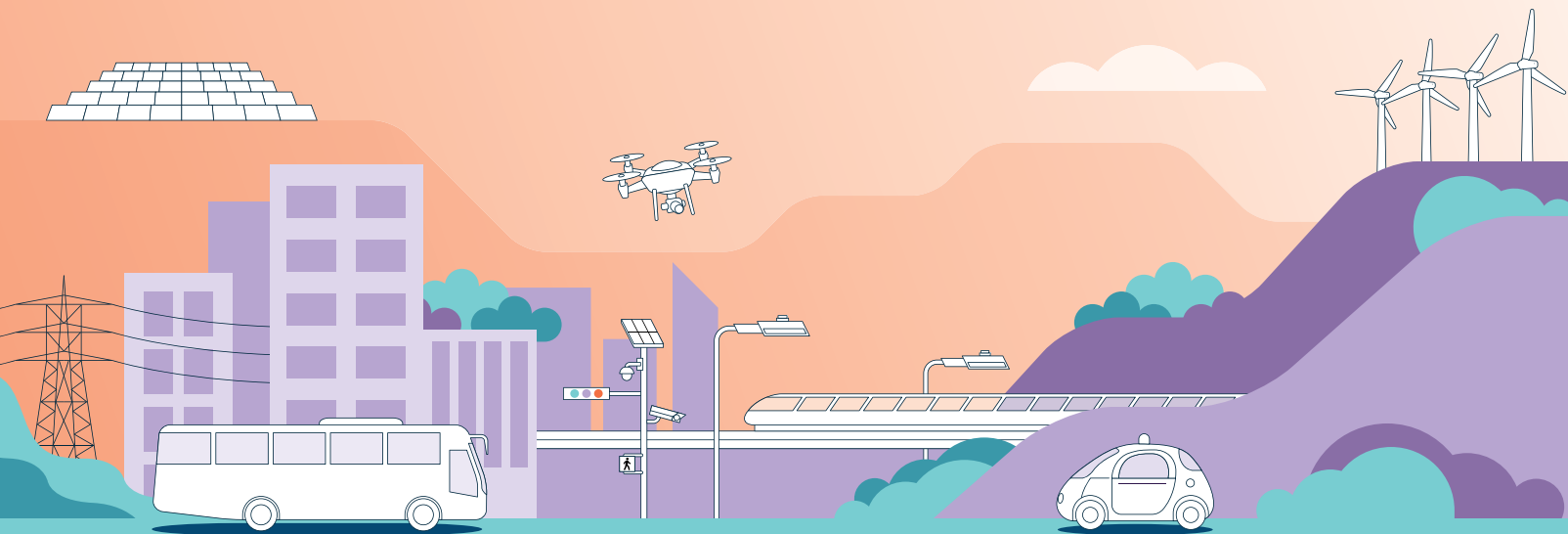


Connected Community Deployments: From Strategy to Reality

Smart Cities Connect 2024: Raleigh, NC

Tuesday, May 7, 12-2 pm — with a Taco Tuesday lunch!



Imagine sensor-powered alert systems for hazards like storms and wildfires, smart utility networks powering more efficient grids and meters, and smart traffic management solutions delivering real-time data on congestion, detours, and available parking.

Communities are bringing smart public services, connected utilities, and smart transportation solutions like these to life every day. But one big challenge is knowing where to start, particularly in terms of wireless services and technology.

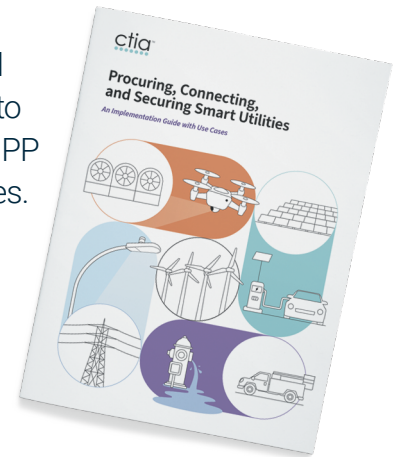
This CTIA Connectivity workshop, free with conference registration, is here to help.

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At Connected Community Deployments: From Strategy to Reality, you'll:

- **Learn** about CTIA's free online wireless assessment tool, to identify seamless pathways to your next connected deployment.
- **Gain insights** into IoT Network Certified for Smart Connected Infrastructure,™ a first-of-its-kind program designed specifically to support cellular-enabled connectivity. It's based on NIST and 3GPP standards with testing for cybersecurity and industrial IoT devices.
- **Take home** your own Connectivity Workbook, which shows how city stakeholders nationwide are using cellular networks to securely deploy scalable connected IoT devices and connect their communities.



Noon-12:45 pm

Hear from the **Town of Cary** about their experiences and challenges with advanced connectivity deployments.

1-1:25 pm

Learn from industry leaders like **Ericsson** and **Verizon** about how industry certification is shaping the future of connected deployments.

1:30-1:50 pm

Dive into your free **Connectivity Workbook** and find out how communities are deploying their own connected solutions for transportation, utilities, and public services.

Save your spot today!



Hosted by **Michelle James, CTIA VP of Strategic Industry Programs**, with special guest speakers from **Axis Communications, CTIA Certification, Duke Energy, Ericsson, Itron, Signify, the Town of Cary, and Ubicquia.**

This workshop is a CTIA Smart Cities Program collaborative effort thanks to members like



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