The Smart Cities Connect Conference & Expo brings together over 500 Cities and their respective leadership to prospect for best-practices and solutions to support their strategic smart city realization needs.

Today, around the globe, forward thinking city planners are using the latest information and communication technologies to improve the lives of their citizenry, while using less resources and being more protective of the environment. The Smart Cities Connect Conference and Expo will provide an opportunity for leading technology and solution providers to meet face to face with representatives from dozens of cities and municipalities who are looking to leverage the latest tools available in order to make their communities more responsive, efficient, productive and safe. In a word, smart.

Inside this prospectus you will learn about the opportunities available to solution providers who wish to raise their profile with the Smart Cities community and engage with decision makers who are responsible for implementing smart city solutions.
City Leaders and Planners will be coming to the Smart Cities Connect Conference & Expo to meet with leading solution providers.

Policy, technology and resource management leaders will include:

- Mayors
- Council Members
- Sustainability Officers
- Chief Information Officers
- Environmental Engineers
- Chief Technology Officers
- IT Architects
- Water and Energy Managers
- Waste Managers
- Utility Operators
- Urban Designers
- Emergency Responders
- Transportation Managers
- Public Works Managers

Leading technology and solution providers will be showcasing their products and services addressing the needs of the Smart City.

Smart City Solutions Include:

- Energy Solutions
- Transportation
- Buildings & Efficiency
- Sensor Networks
- ICT Networks
- Cyber Security
- Water/Waste Management
- Weather Solutions
- Gov/Civic Services
- Healthcare Services
- Emergency Services
- Data Analytics/Tools

Leaders and Planners from progressive cities converged in Denver, CO on April 1-4, 2019, for the Smart Cities Connect Conference & Expo. Cities represented included:

Albuquerque, NM
Amsterdam, Netherlands
Anambra, Nigeria
Annapolis, MD
Ardo-Kola, Nigeria
Arlington County, VA
Atlanta GA
Abuja City, Nigeria
Ado-Odo/Ota, Nigeria
Aguaata, Nigeria
Bali, Nigeria
Baltimore, MD
Beijing, China
Bellevue, WA
Boston, MA
Buffalo, NY
Buguma City, Nigeria
Burlington, VT
Busan, South Korea
Cary, NC
Chapel Hill, NC
Charlotte, NC
Chattanooga, TN
Chesapeake County, VA
Chicago, IL
Chikuma City, Japan
Chula Vista, CA
Cincinnati, OH
Cleveland, OH
Columbus, OH
Conover, NC
Cuyahoga County, OH
Daegu City, South Korea
Dallas, TX
Dazing District, China
Dayton OH
Denton, TX
Dundee, Scotland
Eindhoven, Netherlands
Eleme City, Nigeria
Erie County, NY
FairFax County, VA
Fayetteville, NC
Flint, MI
Fort Worth, TX
Gainesville, FL
Gassol, Nigeria
Genoa, Italy
Glasgow, Scotland
Gloversville, NY
Goyang City, South Korea
Greensborough, NC
Greenville, SC
Gwinnett County, GA
Hampton, VA
Harford, CT
Helmond, Netherlands
Highland Park, NJ
Hoboken, New Jersey
Horry County, SC
Ibi, Nigeria
Idemili, Nigeria
Inverness, Scotland
Jackson, TN
Jalingo, Nigeria
Kaduna, Zaria & Jama'a, Nigeria
Kansas City, KS
Kobe City, Japan
Kofo City, MD
Lafayette, LA
Las Vegas NV
Lindale, TX
Lograno, Spain
Madison, WI
Memphis, TN
Midlothian, TX
Modesto, CA
Monona, WI
Montgomery County OH
Montgomery County, MD
Municipality of Genova, Italy
Myrtle Beach, SC
Nairobi, Kenya
Nashville, TN
New Brunswick, NJ
New Orleans, LA
New York, NY
Newport News, VA
Newport, RI
NJ Transit
Nnewi, Nigeria
Norfolk, VA
North Central Texas Council of Governments
NYC Parks & Recreation
Oakland, CA
Ohio-Akpor City
Oshana, Nigeria
Onitsha, Nigeria
Pasco County, FL
Perth, Scotland
Perugia, Italy
Philadelphia, PA
Pittsburgh, PA
Pokhara Sub Metropolitan City, Nepal
Port Harcourt City, Nigeria
Port of San Diego, CA
Portland, OR
Porto, Portugal
Portland, NV
Province of Trento, Italy
Rabat, Morocco
Raleigh, NC
Rancho Palos Verdes, CA
Research Triangle, NC
Richmond, TX
Rivers State, Nigeria
Rohnert Park CA
Saint-Quentin, France
San Antonio, TX
San Diego, CA
San Francisco, CA
San Leandro, CA
Santa Rosa CA
Schenectady, NY
Seoul, Korea
Shirahama Town, Japan
Sokoto, Nigeria
Sonoma County CA
South Bend, IN
Sri Lanka
Stirling, Scotland
Suwon City, Korea
Taipei, Taiwan
Takum, Nigeria
Tallahassee, Florida
TCS Campus in Chennai, India
Town of Cary, NC
Trento, Italy
Troy, NY
Truckee Meadows NV
UW-Madison Campus, WI
Valencia, Spain
Virginia Beach, VA
Wakayama Prefecture, Japan
Wake Forest NC
Washington DC
Wichita, KS
Williamsburg, VA
Windham, CT
Winooksi, VT
Wukari, Nigeria
York County, VA
### Platinum Sponsor
**Limited to Two**
**$100,000**
- Keynote Presentation by Company Executive
- Company Logo Featured on all Print, Web Pages and in Promotional Emails
- 20 Full Delegate Passes to the Conference
- Unlimited Exhibition Staff Passes
- 20’ x 20’ Exhibit Space in Smart Cities Solutions Hall
- Speaking role in CIO Solutions Session
- Speaking Role in VIP Networking Event
- Inclusion of Advertorial in Monthly Newsletter
- Pre-Conference Smart City Webinar Option
- Full Page Advertisement in Printed Program Guide
- Passes to all Private Networking Events
- Post-Event Emailer to Conference Delegates

### Gold Sponsor
**Limited to Four**
**$60,000**
- Company Logo Featured on all Print, Web Pages and in Promotional Emails
- Panel Participation by Company Representative
- 12 Full Delegate Passes to the Conference
- Unlimited Exhibition Staff Passes
- 20’ x 20’ Exhibit Space in Smart Cities Solutions Hall
- Speaking role in CIO Solutions Session
- Inclusion of Advertorial in Monthly Newsletter
- Pre-conference Smart City Webinar Option
- Full Page Advertisement in Printed Program Guide
- Passes to all Private Networking Events
- Post-Event Emailer to Conference Delegates

### Silver Sponsor
**Limited to Six**
**$40,000**
- Company Logo Featured on all Print, Web Pages and in Promotional Emails
- Panel Participation by Company Representative
- 8 Full Delegate Passes to the Conference
- Unlimited Exhibition Staff Passes
- 10’ x 20’ Exhibit Space in Smart Cities Solutions Hall
- Speaking role in CIO Solutions Session
- Full Page Advertisement in Printed Program Guide
- Passes to all Private Networking Events

### Bronze Sponsor
**$20,000**
- Company Logo Featured on all Print, Web Pages and in Promotional Emails
- 4 Full Delegate Passes to the Conference
- Unlimited Exhibition Staff Passes
- 10’ x 10’ Exhibit Space in Smart Cities Solutions Hall
- Full Page Advertisement in Printed Program Guide
- Passes to all Private Networking Events

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For more information on sponsorship opportunities, please contact Richard Erb at +1.401.477.2180 or rerb@techconnect.org.
Marketing and Promotional Opportunities

The following is a menu of available marketing and promotional opportunities (MPOs) for the Smart Cities Connect Conference & Exposition.

MPOs are an effective way to raise your company’s visibility, effectively get your message and brand out to a targeted audience, generate more sales opportunities and increase the event’s ROI. History has shown that companies that utilize MPOs generate more booth traffic, more sales leads and an overall higher level of satisfaction than companies that do not take advantage of these opportunities.

- **Banners** - Call for Pricing
- **Break Sponsor** - $3,000
- **Conference Bag Insert** - $3,000*
- **Conference Bag Sponsor** - $10,000*
- **Conference Mobile App Sponsor** - $7,500
- **Custom Email** - $5,000 (limited)
- **Floor Plan Kiosk** - $4,000
- **Freestanding Billboard** - $3,000
- **Hospitality Suite** - $5,000
- **Lanyard Sponsor** - $8,500*
- **Pen Sponsor** - $2,500*
- **Press Room Sponsor** - $5,000
- **Reception Sponsor** - $10,000
- **Registration Sponsor** - $10,000
- **Show Daily Media Package** - $4,000
- **Show Guide Advertising** - $3,000
- **Water Bottle Sponsor** - $3,000*
- **You are Here Kiosk** - $4,000

*Pricing does not include production costs, which are the responsibility of the sponsor.

Please contact your Smart Cities sales Representative or Richard Erb at rerb@techconnect.org to learn more about how you can leverage these powerful tools and make your event a complete success.
The 2022 Smart Cities Connect Conference and Expo is produced in partnership with US Ignite, creating the most comprehensive city-to-industry prospecting and partnering program world-wide.

US Ignite fosters the creation of next-generation internet applications that provide transformative public benefit. By engaging diverse public and private leaders, the “ignite” the development and deployment of new apps with profound impact on how Americans work, live, learn and play.
The Company/Division identified below ("Participant") applies to TechConnect ("Organizer") for sponsorship at the "Event" identified above on the terms and conditions of this “Application” plus the “Terms and Conditions of Participation in Event” on the second page of this application and contract (collectively, the “Agreement”).

**Company/Division:**

**Exhibitor Name for Event Guide:**

<table>
<thead>
<tr>
<th>Address</th>
<th>M/S or Suite #</th>
</tr>
</thead>
<tbody>
<tr>
<td>City:</td>
<td>State:</td>
</tr>
<tr>
<td>Fax:</td>
<td>Email:</td>
</tr>
<tr>
<td>Tel:</td>
<td>Email:</td>
</tr>
<tr>
<td>Email:</td>
<td></td>
</tr>
</tbody>
</table>

**2022 Venues**

<table>
<thead>
<tr>
<th>Columbus, OH April 5-6, 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>$_______</td>
</tr>
</tbody>
</table>

**Event Marketing Opportunities:**

- __Banners - Call for Pricing__
- __Break Sponsor - $3,000__
- __Conference Bag Insert - $3,000*__
- __Conference Bag Sponsor - $10,000*__
- __Conference Mobile App Sponsor - $7,500__
- __Custom Email - $5,000 (limited)__
- __Floor Plan Kiosk - $4,000__
- __Freestanding Billboard - $3,000__
- __Hospitality Suite - $5,000__
- __Lanyard Sponsor - $8,500*__
- __Pen Sponsor - $2,500*__
- __Press Room Sponsor - $5,000__
- __Reception Sponsor - $10,000__
- __Registration Sponsor - $10,000__
- __Show Daily Media Package - $4,000__
- __Show Guide Advertising - $3,000__
- __Water Bottle Sponsor - $3,000*__
- __You are Here Kiosk - $4,000__
- __Additional Registrations__

*Pricing does not include production costs, which are the responsibility of the sponsor.

**Total Promo: $_______**

**Payment Terms:** The total fee is calculated based on Participant's selections above. 50% is due within 30 days of contract execution. The balance of the total fee is due 180 days (6 months) prior to show (for a cumulative payment of 100%). Agreement is not transferable, and all fees are non-refundable. Cancellation by Participant after this Application is submitted will result in the collection of any cancellation fees due, per section 4 b. of the “Terms and Conditions of Participation in Event” on the second page of this application and contract. Failure of Participant to comply with any payment term will, among other things, result in loss of space and collection of any fees due. Please make checks payable to TechConnect, and mail to:

TechConnect
696 San Ramon Valley Blvd., Ste. 423 Danville, CA 94526 USA
Phone: (925) 353-5004

If organizer accepts this Application, it will countersign the Application, and the terms and conditions of the Agreement will be binding as of the date of the Application. Participant should request a copy of the “Terms and Conditions of Participation in Event” if none is attached.

I have read and agree to the Agreement, and Participant will pay the Total Fee. I am authorized to execute this Agreement for Participant.

Please fax completed contract to 1-978-561-1122.

**For Organizer's Use Only:**

<table>
<thead>
<tr>
<th>Accepted by Organizer</th>
<th>Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space # Assigned (tentative):</td>
<td>Space Dimensions:</td>
</tr>
<tr>
<td>Name of Salesperson:</td>
<td>Territory:</td>
</tr>
</tbody>
</table>
2022 Smart Cities Connect Conference & Expo: Terms and Conditions of Participation in Event

1. ACCEPTANCE BY ORGANIZER. Participant’s participation in the Event is subject to Organizer’s approval. No contract is created until Organizer countersigns the Application. Organizer may withdraw its acceptance at any time by refunding the Total Space Fee paid if Organizer determines that Participant or its product is ineligible. Organizer makes no warranties regarding the number of persons who will attend the Event. Event dates, hours, and venue may be modified by information provided to Participant in writing.

2. ASSIGNMENT OR USE OF SPACE.

a. Benefits and License Grant. The Total Fee includes use of the Space and any other benefits as specified in the Application or in the Exhibitor Services Manual as amended from time to time (the “Manual”). Participant grants to Organizer the right to use Participant’s name and logo in connection with the promotion and production of the Event. Participant may use the Event name and logo only in connection with the Event and must use them in a manner that does not imply any endorsement by Organizer or its affiliates. Organizer will assign the Space. Organizer may reassign the Space or alter Event layout or venue at any time. The Space is for Participant’s use only. Participant may not sublet, license, assign, or otherwise transfer to any third party its interest in the Space. Participant must guarantee performance of the assigned obligations. This Agreement is binding upon the permitted heirs, successors, and assigns of Participant.

b. Space Assignment, Use, Maintenance, Occupancy, and Disclaimer. Participant acknowledges and agrees that it may not use any Organizer event to leverage other events in which Participant is a sponsor or participant, and therefore agrees that it may not, during the period from two days before until two days after (i) the Event or (ii) any other conference or exhibition event produced by Organizer from three months prior until one year following the Event, conduct, promote, endorse, or participate in any functions, classes, seminars, exhibits, or similar marketing activities within 50 miles of any such event; other than (i) Participant’s participation in the Event under this Agreement, or (ii) functions approved in writing by Organizer. During the Event, Participant may not promote its products or organization within 500 yards of any Event locations, except (i) in advertising contained in periodicals or similar regularly published media, or (ii) as permitted by this Agreement or by Organizer in writing.

c. Other Events and Marketing. Participant agrees that it may not use any Organizer event to leverage other events in which Participant is a sponsor or participant, and therefore agrees that it may not, during the period from two days before until two days after (i) the Event or (ii) any other conference or exhibition event produced by Organizer from three months prior until one year following the Event, conduct, promote, endorse, or participate in any functions, classes, seminars, exhibits, or similar marketing activities within 50 miles of any such event; other than (i) Participant’s participation in the Event under this Agreement, or (ii) functions approved in writing by Organizer. During the Event, Participant may not promote its products or organization within 500 yards of any Event locations, except (i) in advertising contained in periodicals or similar regularly published media, or (ii) as permitted by this Agreement or by Organizer in writing.

d. Other Event Payments. Organizer may apply any payments made by Participant under this Agreement to any obligation that is past due under any other event-related agreement between Participant and Organizer, in which case Organizer will notify Participant of such application.

3. COMPLIANCE WITH LAWS AND RULES/INSURANCE.

a. Compliance. Participant agrees to comply with applicable laws, regulations, and ordinances in connection with its participation in the Event, including but not limited to rules of the venue and any relevant labor union, construction of the Exhibit in compliance with the Americans With Disabilities Act or its local equivalent, and the terms, conditions, and rules issued by Organizer from time to time in connection with the Event. Participant’s conduct, and the use of names and lists captured at the Event or provided by Organizer, are subject to guidelines set forth in the Manual.

b. Third Party Proprietary Rights. Participant will not violate any proprietary rights of third parties in connection with the Event, including but not limited to the performance, distribution, or posting of copyrighted material without a license; assignment, or other legally effective permission.

c. Taxes and Licenses. Participant is solely responsible for obtaining any licenses and permits, and payment of all taxes (including sales and use taxes), license fees, or other charges applicable to its participation in the Event, including taxes collected by Organizer.

d. Insurance. Participant is responsible to obtain and provide to Organizer at least thirty (30) days prior to move in to the Event a certificate of insurance showing that there is in effect a policy of a minimum of $1 million combined single limit bodily injury and broad form property damage coverage, including broad form contractual liability, in which Organizer and the Event Providers (as defined in paragraph 6 below) are named as additional insureds. Participant agrees to obtain and maintain in effect throughout the Event workers compensation and employers liability insurance in such minimum amounts as are required by law or are otherwise consistent with prudent business practice. Participant agrees to waive the right of subrogation of its insurance carrier against Organizer and the Event Providers to recover loss sustained for real and personal property.

4. CANCELLATION OR TERMINATION.

a. Cancellation. Organizer may cancel all or any part of the Event for any reason beyond its reasonable control, including but not limited to, natural or public disaster, act of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government regulation, or similar reasons, in which case Organizer will refund to Participant a pro rata portion of any space fees already paid to Organizer, after which Participant will have no further recourse against Organizer. A change in the name of the Event does not constitute a cancellation by Organizer.

b. Termination by Participant. Any cancellation by Participant occurring nine months or prior to the Event will result in a seventy-five percent (75%) cancellation fee being owed by Participant to Organizer. Any cancellation ninety days or later prior to the Event will result in a 100% cancellation fee being owed by Participant to Organizer. All cancellation fees will be due immediately upon cancellation. Termination must be in writing and will be effective upon receipt by Organizer. Participant acknowledges the difficulty in determining a precise value for services rendered and expenses incurred by Organizer for the Event, and of ascertaining damages incurred by Organizer if Participant terminates this Agreement or Participant’s participation in the Event, the amounts due from Participant under this Agreement as of the effective date of any termination by Participant belong to Organizer and represent an agreed measure of compensation, and are not to be deemed or construed as a forfeiture or penalty.

c. Termination by Organizer. Organizer may take possession of the Space and terminate Participant’s participation in the Event upon Participant’s failure to meet any obligations under this Agreement; Participant’s failure to meet any of Participant’s obligations as pact with the venue, failure to construct or maintain exhibits, failure to meet conditions in good working order, or staff the Space fully, in a timely manner; or violate Organizer’s standards of conduct. Any such termination is treated as a termination by Participant under this Agreement.

5. ORGANIZER MATERIALS.

a. Manual and other methodologies or planning materials distributed to Participant related to the planning or execution of the Event (“Organizer Materials”) are owned exclusively by and are confidential information of Organizer. Participant grants to Organizer a nontransferable, nonexclusive license, on an “AS IS” basis, to use such Organizer Materials solely in connection with Participant’s participation in the Event. Participant is responsible for obtaining the Manual from Organizer. Upon completion of the Event or sooner if Organizer determines that Participant is in material breach of any of Participant’s obligations under this Agreement, Organizer may retain physical possession of Organizer Materials furnished to it by Participant at the Event or subsequently delivered to Organizer.

6. LIMITATION OF LIABILITY; INDEMNITY.

a. Under no circumstances is Organizer, the venue at which the Event is held, or any of their respective parents, affiliates, shareholders, employees, agents, officers, directors, successors and assigns (the "Event Providers") liable for lost profits or other indirect, incidental, consequential, or exemplary damages for any of their acts or omissions in connection with the Event, whether or not such Event Provider has been apprised of the possibility of such damages or lost profits. In no event will Organizer’s liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by Participant for the Space. Organizer is not liable for any errors in any listing or descriptions or for omitting Participant from the Event show guide or other materials.

b. None of the Event Providers are liable to Participant for any damage, loss, harm, or injury to the person property, or business of Participant, or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings, demonstrations, or stagings, including claims and damages arising in whole or in part from the negligence of the Event Providers. It is express intent of the parties to this Agreement that the indemnity provided for in this section is an indemnity extended by Participant to indemnify and protect the Event Providers from any claims and damages arising in whole or in part from the negligence of Participant or its agents or employees.

c. Participant agrees to defend, indemnify, and hold harmless the Event Providers and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to (i) Participant’s construction or maintenance of an unsafe Exhibit; and/or (ii) the negligence or misconduct of Participant or Participant’s agents or Participant’s breach of any commitment made by Participant to the Event Providers.

 clergy participants to the jurisdiction of such courts. Organizer is entitled to recover reasonable attorneys’ fees and costs in any action to enforce this Agreement. Participant may not assign this Agreement or any part thereof, or delegate any of its rights or obligations under this Agreement, without Organizer’s prior written consent. In the event Participant breaches any material term of this Agreement, Organizer, in its discretion, may have cause to revise the Event show guide or other materials.