



# SMART CITIES CONNECT

VIRTUAL CONFERENCE & EXPO

April 13-14, 2021

In partnership with



The 2021 Smart Cities Connect Virtual Conference and Expo will bring together more municipal decision makers; a more diverse, global audience; and more efficient opportunities to engage than ever before. Serendipitously, while we sought only to continue, we stumbled upon how to advance, enriching our offerings for sponsors and partners.

## Platinum Sponsor

- Exclusive city leader VIP sponsor - free access compliments of
- Exclusive host two (2) VIP City Leaders round table discussions - pre-event
- Premier branding pre-during-post event
- Keynote solo executive speaking - 8 mins
- Keynote panel speaking opportunity
- Breakout panel speaking opportunity
- Twenty (20) full access delegate passes
- Virtual customizable meeting space in SCC expo
- Custom email to pre-registered attendees pre or post event
- Lead capture - passive and active leads

**Investment \$40,000**

## Gold Sponsor

- One (1) VIP City Leaders roundtable discussion - pre-event
- Keynote panel speaking opportunity
- Premier branding pre, during and post event
- Breakout panel speaking opportunity
- Twelve (12) full access delegate registrations
- Virtual customizable meeting space in SCC Expo
- Custom email to pre-registered attendees pre or post event
- Lead capture - passive and active leads

**Investment \$30,000**

## Silver Sponsor

- Company branding pre, during and post event
- Breakout panel speaking opportunity
- Eight (8) full access delegate registrations
- Virtual customizable meeting space in SCC Expo
- Lead capture - passive and active leads

**Investment \$20,000**

## Bronze Sponsor

- Company branding pre, during and post event
- Breakout panel speaking opportunity
- Six (6) full access delegate registrations
- Virtual customizable meeting space in SCC Expo
- Lead capture - passive and active leads

**Investment \$10,000**

**For more information on sponsorship opportunities,** please contact Richard Erb at +1.401.477.2180 or [rerb@techconnect.org](mailto:rerb@techconnect.org).

Presented by:



[smartcitiesconnect.com](http://smartcitiesconnect.com)



**April 13-14, 2021**

The Company / Division identified below ("Participant") applies to TechConnect ("Organizer") for sponsorship of the "Event" identified above on the terms and conditions of this "Application" plus the "Terms and Conditions of Participation in the Event" (collectively, the "Agreement").

Company/Division: _____			
Company Name for Virtual Event: _____			
Address: _____			M/S or Suite #: _____
City: _____	State: _____	Zip/Postal Code: _____	Country: _____
Telephone: _____	Fax: _____	Email: _____	
Primary Contact: _____	Tel: _____	Email: _____	
Alternate Contact: _____	Tel: _____	Email: _____	
Accounting Contact: _____	Participant P.O.#: _____	Email: _____	
P.R. Contact: _____	Tel: _____	Email: _____	

Virtual Summit & Expo	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Total Sponsorship
<b>April 13-14, 2021</b>	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

Notes

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**Total Fee \$** \_\_\_\_\_

**Payment Terms: The total fee is calculated based on Participant's selections above.**

**100% is due within 30 days of contract execution.**

Agreement is not transferable, and all fees are non-refundable. Please make checks payable to TechConnect, and mail to:

TechConnect  
696 San Ramon Valley Blvd., Ste. 423  
Danville, CA 94526 USA  
Phone: (925) 353-5004

**If organizer accepts this Application, it will countersign the Application, and the terms and conditions of the Agreement will be binding as of the date of the Application. I have read and agree to the Agreement, and Participant will pay the Total Fee. I am authorized to execute this Agreement for Participant.**

Please return completed contract to Richard Erb at [rerb@techconnect.org](mailto:rerb@techconnect.org)

Authorized Signature: _____	Title: _____
Name (printed): _____	Date: _____

<b>For Organizer's Use Only:</b>		
Accepted by Organizer: _____	Date: _____	
Space # Assigned (tentative): _____	Space Dimensions: _____	Total Fee: US\$ _____
Name of Salesperson: _____	Territory: _____	

# 2021 Smart Cities Connect Virtual Conference & Expo - Terms and Conditions of Participation in Virtual Event

## 1. ACCEPTANCE BY ORGANIZER.

Participant's participation in the Event is subject to Organizer's approval. No contract is created until Organizer countersigns the Application. Organizer may withdraw its acceptance at any time by refunding the Fee paid if Organizer determines that Participant or its product is ineligible. Organizer makes no warranties regarding the number of persons who will attend the Event. Event dates, hours, and venue platform may be modified by information provided to Participant in writing.

## 2. ASSIGNMENT AND USE OF VIRTUAL SPACE.

- Benefits and License Grant. The Total Fee includes use of the Virtual Space, and any other benefits as specified in the Application or in the Exhibitor Services Center as amended from time to time (the "ESC"). Participant grants to Organizer the right to use Participant's name and logo in connection with the promotion and production of the Event. Participant may use the Event name before and during the Event solely to promote its participation in the Event.
- Virtual Space Assignment, Use, Occupancy, and Closure. Organizer will assign the Virtual Space. Organizer may reassign the Virtual Space or alter Event layout, venue or virtual platform at any time. The Virtual Space is for Participant's use only. Participant may not share, sell, assign, sublease or charge admission for entry into any portion (including to an affiliated company) without Organizer's prior written consent. Participant must fully occupy the Virtual Space, and must provide display content etc., unless Organizer specifies otherwise. Participant's activities must be confined within the Virtual Space and must be in support of products or services identified on the Application and directly related to Participant's normal business activities. Organizer may refuse permission to exhibit any products or services Organizer deems objectionable or unsuitable. During the Event, Participant may not exchange goods or money without Organizer's prior written consent, nor assist any other party in soliciting business without Organizer's prior written consent.
- Own Risk. Participant has sole responsibility for any loss of proprietary information, or any other loss including any subrogation claims by its insurer. Persons visiting, viewing, or otherwise participating in Participant's Virtual Space, are deemed the invitees or licensees of Participant and not of Organizer.
- Third-Party Contractors. Organizer may require Participant to use designated third-party contractors to provide certain services ("Required Contractors"), and Participant must then use only the Required Contractors for such services. Notwithstanding such designation, Required Contractors and third-party vendors listed in the ESC act solely as independent contractors, and Organizer is not responsible for their performance, acts, or omissions.
- Other Events and Marketing. Participant agrees that it may not use any Organizer event to leverage any other event in which Participant is a sponsor or participant other than (i) Participant's participation in the Event under this Agreement, or (ii) functions approved in writing by Organizer. During the Event, Participant may not promote its products or organization, except (i) in advertising contained in periodicals or similar regularly published media, or (ii) as permitted by this Agreement or by Organizer in writing.
- Other Event Payments. Organizer may apply any payments made by Participant under this Agreement to any obligation that is past due under any other event-related agreement between Participant and Organizer, in which case Organizer will notify Participant of such application.

## 3. COMPLIANCE WITH LAWS AND RULES/INSURANCE.

- Laws and Rules. Participant must comply with all applicable laws, regulations, and ordinances in connection with its participation in the Event, including but not limited to rules of the venue platform, any relevant labor union, and the terms, conditions, and rules issued by Organizer from time to time in connection with the Event. Participant's conduct, and the use of names and lists captured at the Event or provided by Organizer, are subject to guidelines set forth by the Organizer.
- Third Party Proprietary Rights. Participant will not violate any proprietary rights of third parties in connection with its participation in the Event, including but not limited to the performance, distribution, or posting of copyrighted material without a license, assignment, or other legally effective permission.
- Taxes and Licenses. Participant is solely responsible for obtaining any licenses and permits, and payment of all taxes (including sales and use taxes), license fees, or other charges applicable to its participation in the Event, including taxes collected by Organizer.
- Insurance. Participant agrees to obtain and maintain in effect throughout the Event workers compensation and employers liability insurance in such minimum amounts as are required by law or are otherwise consistent with prudent business practice. Participant agrees to waive the right of subrogation of its insurance carrier against Organizer and the Event Providers to recover loss sustained for real and personal property.

## 4. CANCELLATION OR TERMINATION.

- Cancellation. Organizer may cancel all or any part of the Event for any reason beyond its reasonable control, including but not limited to, natural or public disaster, act of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government regulation, or similar reasons, in which case Organizer will refund to Participant a pro rata portion of any space fees already paid to Organizer, after which Participant will have no further recourse against Organizer. A change in the name of the Event does not constitute a cancellation by Organizer.
- Termination by Participant. Any cancellation by Participant occurring nine months or prior to the event will result in a seventy-five percent (75%) cancellation fee being owed by Participant to Organizer. Any cancellation later than nine months prior to the Event will result in 100% cancellation fee being owed by Participant to Organizer; All cancellation fees will be due immediately upon cancellation. Termination by Participant must be in writing and will be effective upon receipt by Organizer. Participant acknowledges the difficulty in determining a precise value for services rendered and expenses incurred by Organizer for the Event, and of ascertaining damages incurred by Organizer if Participant terminates this Agreement or Participant's participation in the Event; the amounts due from Participant under this Agreement as of the effective date of any termination by Participant belong to Organizer and represent an agreed measure of compensation, and are not to be deemed or construed as a forfeiture or penalty.
- Termination by Organizer. Organizer may take possession of the Virtual Space and terminate Participant's participation in the Event upon Participant's failure to meet any obligations under the Agreement; including but not limited to Participant's failure to pay for the Virtual Space or related services, set up its Exhibit, maintain all exhibited products in good working order, or staff the Virtual Space, in a timely manner; or violate Organizer's standards of conduct. Any such termination is treated as a termination by Participant under this Agreement.

## 5. ORGANIZER MATERIALS.

The ESC and any other methodologies or planning materials distributed to Participant related to the planning or execution of the Event ("Organizer Materials") are owned exclusively by and are confidential information of Organizer. Organizer grants to Participant a nontransferable, nonexclusive license, on an "AS IS" basis, to use such Organizer Materials solely in connection with Participant's participation in the Event. Participant is responsible for obtaining the ESC from Organizer. Upon completion of the Event or earlier termination of this Agreement, Participant promptly must return the Organizer Materials to Organizer upon Organizer's written request. Participant may use but may not sell lists of Event Participants or attendees without Organizer's prior written permission.

## 6. LIMITATION OF LIABILITY; INDEMNITY.

- Under no circumstances is Organizer, the venue platform vendor, or any of their respective parents, affiliates, shareholders, employees, agents, officers, directors, successors and assigns (the "Event Providers") liable for lost profits or other indirect, incidental, consequential, or exemplary damages for any of their acts or omissions in connection with the Event, whether or not such Event Provider has been apprised of the possibility of such damages or lost profits. In no event will Organizer's liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by Participant for the Virtual Space. Organizer is not liable for any errors in any listing or descriptions or for omitting Participant from the Event show guide or other materials.
- None of the Event Providers are liable to Participant for any damage, loss, harm, or injury to the person, property, or business of Participant, or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the venue platform, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings, demonstrations, or staging, including claims and damages arising in whole or in part from the negligence of the Event Providers. It is the express intent of the parties to this Agreement that the indemnity provided for in this section is an indemnity extended by Participant to indemnify and protect the Event Providers from the consequences of the Event Providers' own negligence, whether that negligence is the sole or contributory cause of the resultant damage, loss, harm or injury.
- Participant agrees to defend, indemnify, and hold harmless the Event Providers and those lawfully in the venue platform from and against any claim, loss, liability, or damage. Participant must maintain proper insurance coverage for its property and liability and represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder.
- Participant acknowledges and agrees that the terms and conditions of this Agreement are subject and subordinate to the terms and conditions of Organizer's agreement with the venue platform at which the Event is held.

## 7. RELEASE.

Participant acknowledges that the Event may be recorded and reproduced in any form (including but not limited to digital formats), and hereby authorizes Organizer and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the Event, and agrees to execute any additional release presented by Organizer, its licensees, or permittees, in connection with such activity or to give effect to this provision. Participant hereby releases Organizer and its designees from and waives all claims it or its employees or agents may possess, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims.

## 8. MISCELLANEOUS.

When countersigned by Organizer, this Agreement will constitute the entire agreement between Participant and Organizer concerning its subject matter and may only be modified in a writing signed by the parties. Organizer's rights under this Agreement are not deemed waived except as specifically stated in writing and signed by an authorized representative. If any term of this Agreement is declared invalid or unenforceable, the remainder continues in full force and effect. Organizer may assign this Agreement or its responsibilities to any other party. Any action arising out of this Agreement or the Event must be brought in the State of Texas and governed by the law of that locale, exclusive of the choice of law rules of any jurisdiction, and Participant consents to the jurisdiction of such courts. Organizer is entitled to recover reasonable attorneys' fees and costs in any action to enforce this Agreement. Participant may not assign this Agreement to any other party, including a successor in interest in the event of a merger or sale of assets, without the prior written consent of Organizer, in which event Participant must guarantee performance of the assigned obligations. This Agreement is binding upon the permitted heirs, successors, and assigns of Participant.